



Our Mission is to help girls become problem solvers through training in computer coding and business skills.

What is the NW Regional App Challenge?

An invitation for U.S. and Canadian 4 to 8th grade girl teams from the NW Rocky Mountain Region to design, create, and present an App with their Business Plan. Girls network with other girls with similar interests, and participate in Team-Building exercises. Winning teams are awarded individual scholarships.

Why have an App Challenge?

The App Challenge gives young girls a chance to present their App and its associated benefits in a simulated real world environment. The App Challenge focuses participants on a goal, teaches them time management, team building, presentation skills and App coding.

Who Benefits?

Businesses that face limited worker pools recognize that the APP Challenge is building more future talent. These young girls become comfortable with coding while learning important business skills. The result is a new, untapped pool of business oriented girls who are technology savvy!

www.codegirlsunited.org



Northwest Regional App Challenge May 11 - 12, 2019

Be a sponsor of the 2019 Northwest Regional App Challenge to benefit our business community.

Sponsorship Levels

Sponsors can choose from three financial levels:

\$500, \$1,000, \$2,000

Sponsorship Benefits

- See benefit details on attached sheet
- Increased visibility for your business
- Prominent advertising exposure in conjunction with the event
- Enhanced public relations and goodwill by showing your community commitment

How Will Your Sponsorship Help?

- Your donations help make our program available—since the program is FREE to ALL participants.
- Donation support brings much needed awareness to the program in our local community and throughout our region.
- The more business and individual support from the local community, the more we can help young girls find important local and regional careers!

Please, Help Our Girls, Become a Sponsor !

Complete and mail the attached sponsor submission form along with a check made payable to:

Code Girls United c/o Flathead Community Foundation
P.O. Box 1422
Kalispell, MT 59903

Questions? Contact Marianne Smith at (406) 407-0201 or Marianne.Smith.CGU@gmail.com.

Be a Sponsor of the 2019 Northwest Regional App Challenge



We Are Code Girls United, a non-profit group that trains 4th to 8th grade girls to identify real-world customer needs and to develop a working APP to meet those needs. The girls write the code and present to peers, teachers, and judges their working product—including a strategic Business Plan.

Gold Sponsor \$2000	Silver Sponsor \$1000	Bronze Sponsor \$500
<ul style="list-style-type: none"> • Recognized as a title sponsor in relevant press releases and radio broadcasting • Recognized as a title sponsor in newspaper advertising • Prominent placement of business logo on event posters, sponsor poster and invitation • Business logo in spring newsletter • Business logo on Code Girls United website as title sponsor • Business name mentioned at the event as title sponsor • Special recognition on Code Girls United Facebook page 	<ul style="list-style-type: none"> • Recognized in relevant press releases and articles • Recognized as a mid-level sponsor in newspaper advertising • Placement of business logo on event posters, sponsor poster, and invitation • Business logo in spring newsletter • Business logo on Code Girls United website as \$1000 sponsor • Recognition on Code Girls United Facebook page • Business name mention at the event as Final Four sponsor 	<ul style="list-style-type: none"> • Recognized as a sponsor in newspaper advertising • Placement of business logo on event posters, sponsor poster, and invitation • Business logo in spring newsletter • Business logo on Code Girls United website as \$500 Sponsor • Recognition on Code Girls United Facebook page • Business name mention at the event as the Sweet Sixteen sponsor Facebook page

To become a sponsor for the Northwest Regional App Challenge contact Marianne Smith at (406) 407-0201 or Marianne.Smith.CGC@gmail.com

2019 Northwest Regional App Challenge



Sponsorship/Donor Submission Form

Business Name: _____ Contact _____
Name: _____
Address: _____
City: _____
Zip: _____
Phone: _____
Email: _____
Website: _____

Cash Sponsorship Amount \$ _____

Check enclosed

Details

- See attached page for sponsorship level benefits
- Sponsorships received by February 1 will be included in all promotional material

Signature of
Sponsor/Donor: _____

Signature of Code Girls United
Representative: _____

Please send completed form, sponsorship check or auction items to:
Code Girls United c/o Flathead Community Foundation, PO Box 1422, Kalispell, MT 59903

Thank you! Your generous donation will support your community.